

**INDUSTRIES:** Industrial Machinery & Components, Professional Service, Life Sciences, Wholesale Distribution, Chemicals

**SAP EXPERTISE:** SAP Customer Experience

**ADDITIONAL:** Own PDI Development Solutions for ByD and CX

**EMPLOYEES NO:** approx. 100

**YEAR FOUNDED:** 2011

**REVENUE:** approx. 12 mil €

**PINNACLE AWARDS:** SAP Hybris Partner 2018-Small and Midsize Companies (winner), Customer Experience Partner 2019-Small and Midsize Companies (winner)

**HEADQUARTERS:** Ratingen, Germany

**WEBSITE:**

[www.b4b-solutions.com](http://www.b4b-solutions.com)

## B4B SOLUTIONS IS THE UNITED VARs MEMBER FOR GERMANY AND AUSTRIA WITH SAP EXPERTISE IN SAP CUSTOMER EXPERIENCE

**MORE:** <https://www.united-vars.com/en/partners/b4b-solutions-germany>

B4B Solutions is a leading SAP Cloud partner in the German-speaking area. Its portfolio comprises solutions for, Customer Engagement and Commerce, as well as Social Collaboration.

B4B's team enables companies to digitize their business visions through innovative software solutions which is supported by extensive application knowledge in a variety of industries. Moreover, B4B develops industry-specific apps enriching existing solutions. In its Customer Innovation Center, B4B ensures optimal system use for their customer's business needs. B4B established an own Innovation Lab to support the company's task in accompanying firms on their way to digital transformation and to make existing business models even more successful.