

ICM.S to support 2 SAP go-lives in 12 months for Tecnica Group

This demonstrated that business peaks can be climbed with excellent ERPs, customer vision, and the wide-ranging competence of the implementing partner

The objectives of Tecnica Group have always been to innovate products and processes to think ahead of time and help their customers enjoy sports and have the most fun.

Which are the same objectives of the Information Systems division.

Founded in 1960 in Montebelluna (province of Treviso, Italy), Tecnica Group initially produced work footwear and then rapidly evolved to become, since 1969, one of the world's largest players in the outdoor footwear and ski equipment industries.

Its iconic after-ski Moon Boots were sold in millions all over the world.

From the special internal heating system to the opening mechanism that facilitates wearing ski boots and the revolution of outdoor fabrics, Tecnica Group has been an undisputed leader in the Italian sport system for over 50 years. That is what the market says, a truth confirmed by a turnover of over Eur 424 million, 6 production sites (and other partners in 3 countries), 5 branch offices, 5 direct agencies, and about 3,300 employees worldwide.

As we know, complexity must be governed. And for such a large organization, that had to take control of the complexity of the different management systems used by the various entities it incorporated with several acquisitions over the years, the end-to-end integration of business processes has become a priority.



Professionals at work to manage complexity, effectively

Tecnica Group chose SAP, a primary ERP brand, and turned to the IT consulting company ICM.S not only for its territorial proximity, but also for its proven expertise on SAP management software in its most extensive configuration, as well as for the long (>20 years) experience of its teams in the processes of the fashion industry.

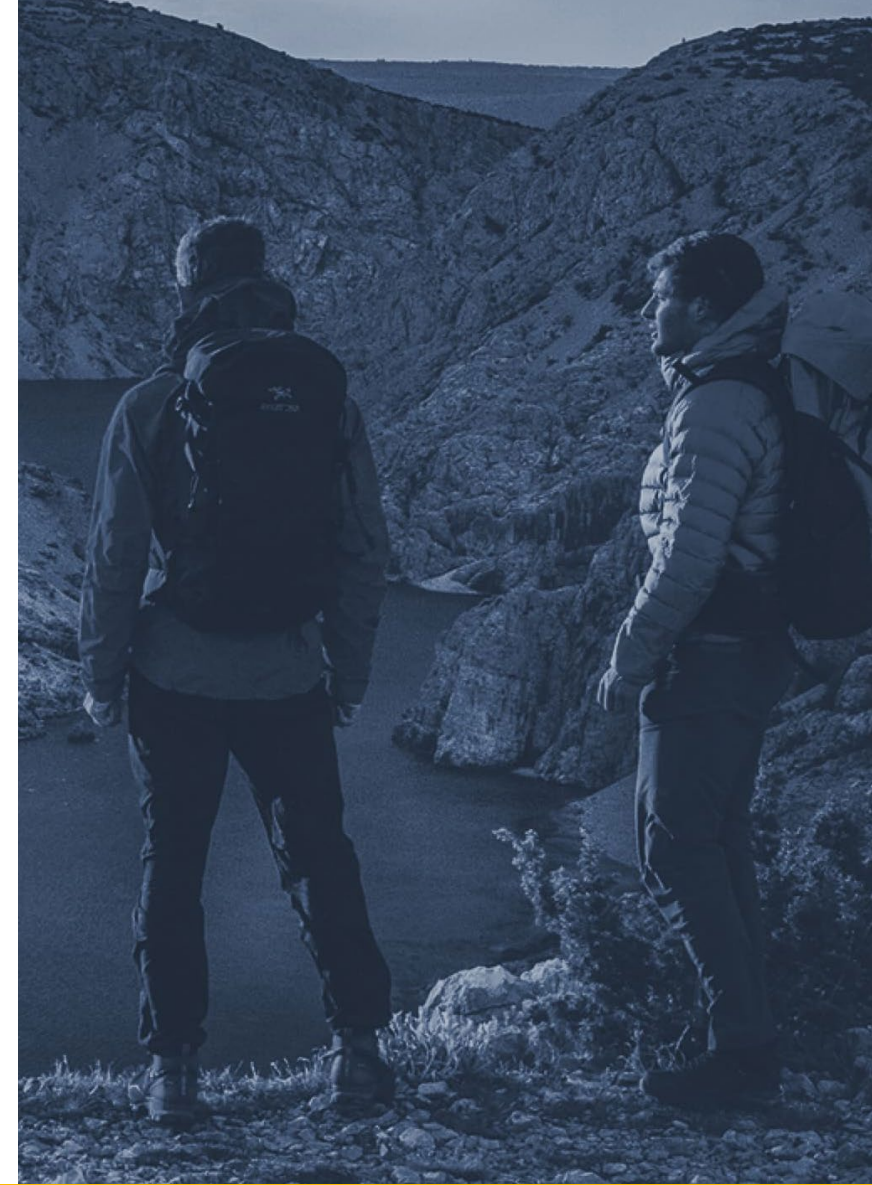
After a first analysis phase, which started in autumn 2018, the actual implementation of SAP S/4HANA for Fashion and Vertical Business began on the January 1st, 2019, ensuring:

- Elimination of 5 legacy systems
- Harmonization and standardization of master processes, that can now be replicated in all the Group entities
- Validation of accounting data, including those of branches that have not yet migrated to SAP, through a platform

“In just 7 months, the high-seniority team that ICM.S assigned to our project implemented the SAP management system in Tecnica Group France, our most complex environment in terms of processes to be managed. Then the process continued at our Italian parent company, which provides us with the largest volumes in terms of turnover, and where the go-live step took place in January 2020.”

Cristiano Simonetto, Group Chief Information Officer and E-commerce Director - Tecnica Group

ICM.S
Global Enterprise Solutions



Company Name
Tecnica Group

Industry
Fashion

Employees
3300

Featured Solutions and Services
Outdoor fabrics

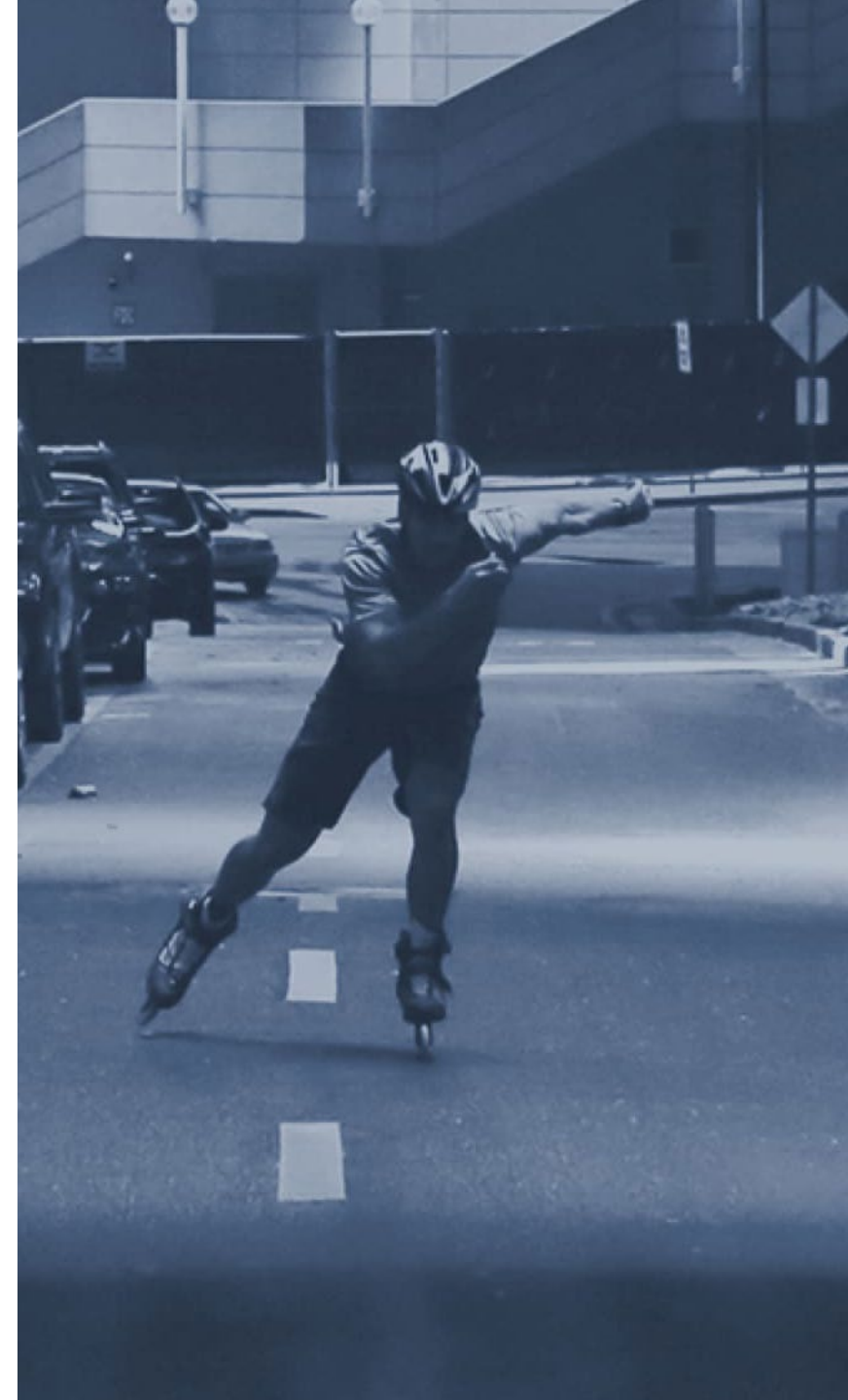
THE BEST RUN 

Solutions and services implemented

Once the Finance & Controlling part had been implemented, ICM.S is now rolling out the management software in Germany and Switzerland, following a roadmap that will also bring the SAP system to our subsidiaries in the United States and Pacific Asia between 2022 and 2023.

Our goal is to gradually equip each individual facility and site of the Group with an exportable and reproducible model that will ensure the continuity of the Tecnica business model. This will take each individual brand closer to their customers to deliver the product experience level required in the present social network era.

A multi-platform, multi-plant, multi-language, multi-currency system, **SAP S/4HANA for Fashion and Vertical Business** allows companies to harmonize and standardize their business processes, even when they are characterized by extremely different features.



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