

# NOKIA'S GLOBAL RE-LAUNCH OF MOBILE DEVICES TO OUTSOURCED PRODUCTION AND CLOUD BASED SOLUTIONS

The Re-launch of Nokia's mobile devices globally including the business transformation from on-premise in-house manufacturing to outsourced production and cloud based solutions. HMD Global selected SAP Business ByDesign and Sofigate with its global United VARs partner network.

## PROJECT OVERVIEW:

### KEY CHALLENGES AND OBJECTIVES

- Fixed and tight schedule: Prioritization for time and budget savings
- Limited resources: Efficient resource's allocation management
- HMD Global Oy business model should be transformed from in-house manufacturing to an outsourced model, as well as transforming Information Technology according to best practices in the cloud environment
- Set up business in multiple countries quickly and perform the transformation, establish a business model, and deploy an underlying cloud solution simultaneously
- Qualitative and quantitative business objectives including no business disruption, IT cost reduction

### PROJECT HIGHLIGHTS

- Fast delivery for a global start-up business
- Project started in October 2016, phased deployment for over 33 countries only in 9 months
- Innovative change management plan including training, communication and virtual teams
- Stakeholder impact analysis, targeted actions, designed and detailed Cutover plan

- Following qualitative and quantitative business objectives were achieved: 1. No business disruption during implementation. 2. Legal entities set up in time and migrations from legacy systems completed, enabling ramp down of legacy systems. 3. 70% of IT run cost reduction. 4. Reduced complexity by moving to Cloud environment

### ADDED VALUE FOR HMD GLOBAL OY

- Business Transformation from on-premise manufacturing to outsourced production and cloud best practices business processes
- Entire business - in approximately 40 countries - running on SAP Business ByDesign
- 33 companies live with SAP Business ByDesign within 9 months
- Ability to implement unique industry capabilities, for example, managing what is released to which sales channel, thanks to add-ons
- Global solution enabling future business growth

### CUSTOMER INFORMATION

Industry: High Tech, Telecommunication  
Products: Mobile Phones  
Employees: 500+  
Website: [www.hmdglobal.com](http://www.hmdglobal.com)  
Location: Espoo, Finland  
Solutions: SAP Cloud ERP



## WHAT HMD GLOBAL OY HAD TO SAY?

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**WE SET UP A GLOBAL BUSINESS**

**TO WORK WITH WORLD-CLASS MANUFACTURING AND DISTRIBUTION PROVIDERS. DESPITE THE TIGHT TIME FRAME, SAP BUSINESS BYDESIGN MOVED AS FAST AS WE DID.**

Florian Seiche, President and Acting CEO| HMD Global Oy

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### UNITED VARS MEMBERS INVOLVED

- Sofigate, Finland
- InCloud Solutions, UK
- Acloudear, China
- Seidor, USA
- B4B Solutions, Germany



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