The re-launch of Nokia’s mobile devices globally including the business transformation from on-premise in-house manufacturing to outsourced production and cloud based solutions. HMD Global selected SAP Business ByDesign and Sofigate with its global United VARs partner network.

**PROJECT OVERVIEW:**

**KEY CHALLENGES AND OBJECTIVES**

- Fixed and tight schedule: Prioritization for time and budget savings
- Limited resources: Efficient resource allocation management
- HMD Global Oy business model should be transformed from in-house manufacturing to an outsourced model, as well as transforming Information Technology according to best practices in the cloud environment
- Set up business in multiple countries quickly and perform the transformation, establish a business model, and deploy an underlying cloud solution simultaneously
- Qualitative and quantitative business objectives including no business disruption, IT cost reduction

**PROJECT HIGHLIGHTS**

- Fast delivery for a global start-up business
- Project started in October 2016, phased deployment for over 33 countries only in 9 months
- Innovative change management plan including training, communication and virtual teams
- Stakeholder impact analysis, targeted actions, designed and detailed Cutover plan
- Following qualitative and quantitative business objectives were achieved: 1. No business disruption during implementation. 2. Legal entities set up in time and migrations from legacy systems completed, enabling ramp down of legacy systems. 3. 70% of IT run cost reduction. 4. Reduced complexity by moving to Cloud environment

**ADDED VALUE FOR HMD GLOBAL OY**

- Business Transformation from on-premise manufacturing to outsourced production and cloud best practices business processes
- Entire business - in approximately 40 countries - running on SAP Business ByDesign
- 33 companies live with SAP Business ByDesign within 9 months
- Ability to implement unique industry capabilities, for example, managing what is released to which sales channel, thanks to add-ons
- Global solution enabling future business growth

**CUSTOMER INFORMATION**

- **Industry:** High Tech, Telecommunication
- **Products:** Mobile Phones
- **Employees:** 500+
- **Website:** www.hmdglobal.com
- **Location:** Espoo, Finland
- **Solutions:** SAP Cloud ERP

**WHAT HMD GLOBAL OY HAD TO SAY?**

**WE SET UP A GLOBAL BUSINESS**

TO WORK WITH WORLD-CLASS MANUFACTURING AND DISTRIBUTION PROVIDERS. DESPITE THE TIGHT TIME FRAME, SAP BUSINESS BYDESIGN MOVED AS FAST AS WE DID.

Florian Seiche, President and Acting CEO | HMD Global Oy

**UNITED VARS MEMBERS INVOLVED**

- Sofigate, Finland
- InCloud Solutions, UK
- Acloudear, China
- Seidor, USA
- B4B Solutions, Germany